

SYSTEM 100

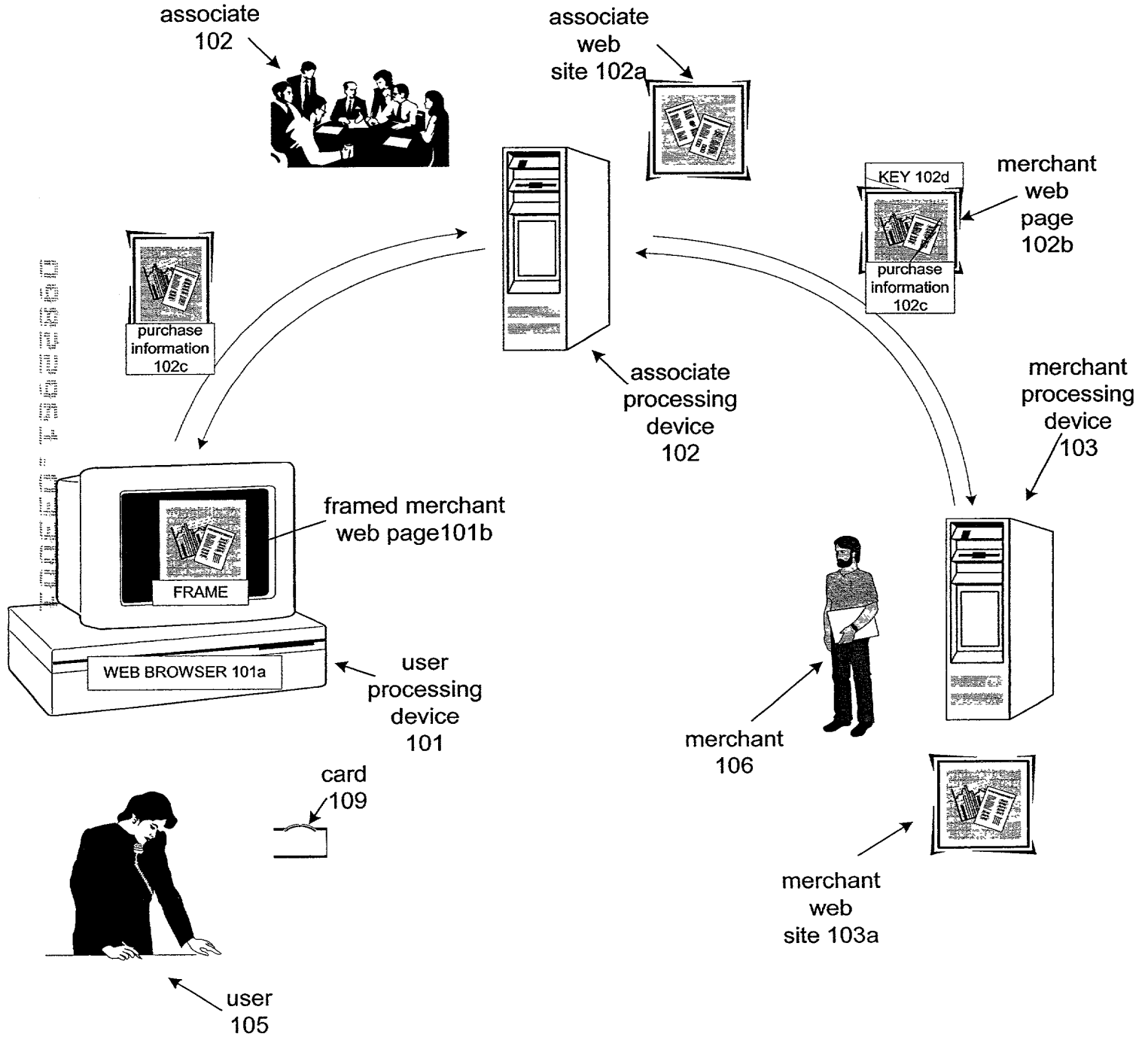


Fig. 1(a)

Title: A METHOD, SYSTEM, AND COMPUTER READABLE MEDIUM FOR FACILITATING A TRANSACTION BETWEEN A CUSTOMER, A MERCHANT AND AN ASSOCIATE

Applicant: Mark Bunker et al.

Appl. No.: Unknown

Filing Date: March 30, 2001

Express Mail No.: EL 798 534 054 US

Docket: SFTC-01004US0

Atty: Kirk J. DeNiro

Phone: (415) 369-9660

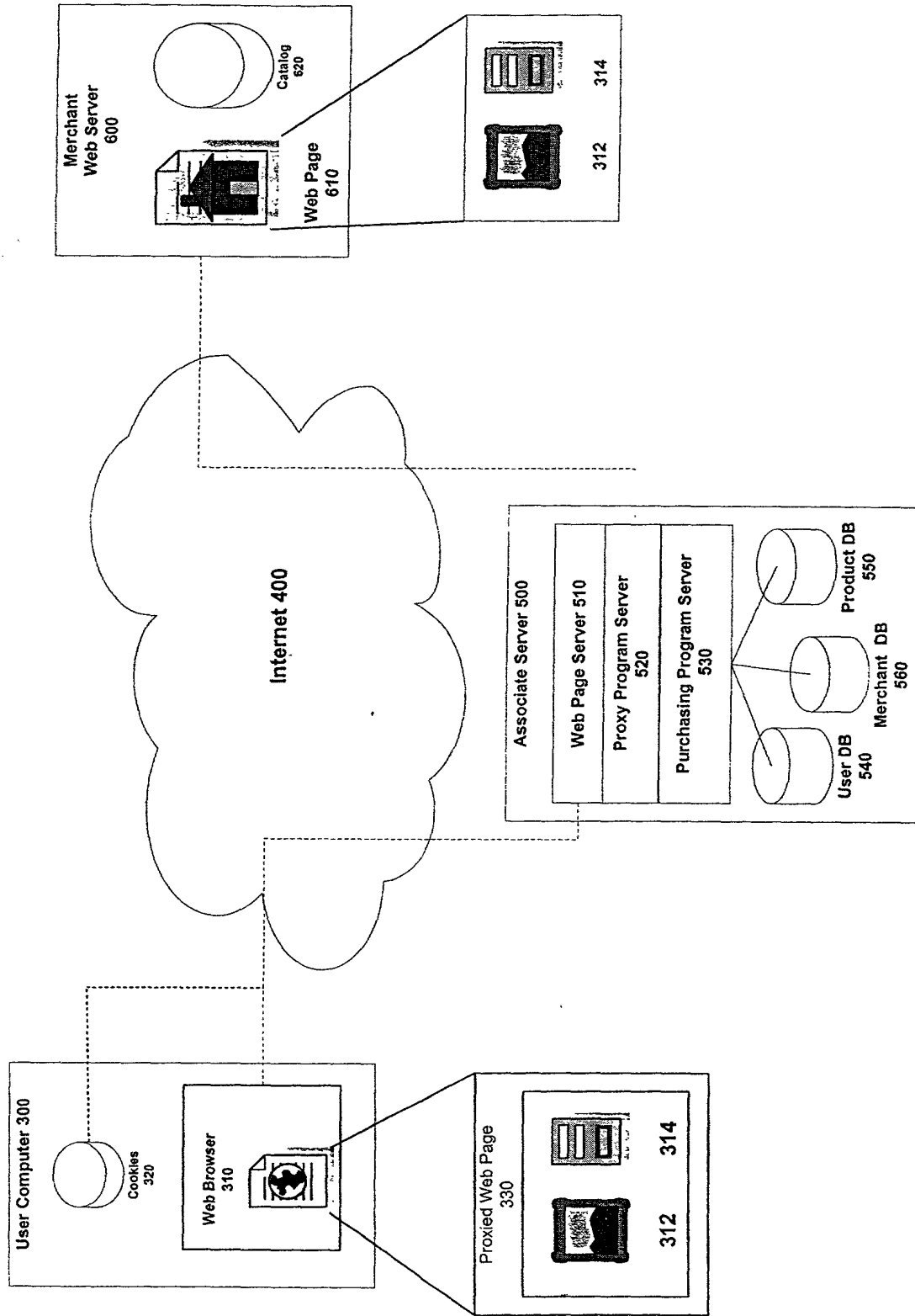


Fig. 1(b)

Method 200

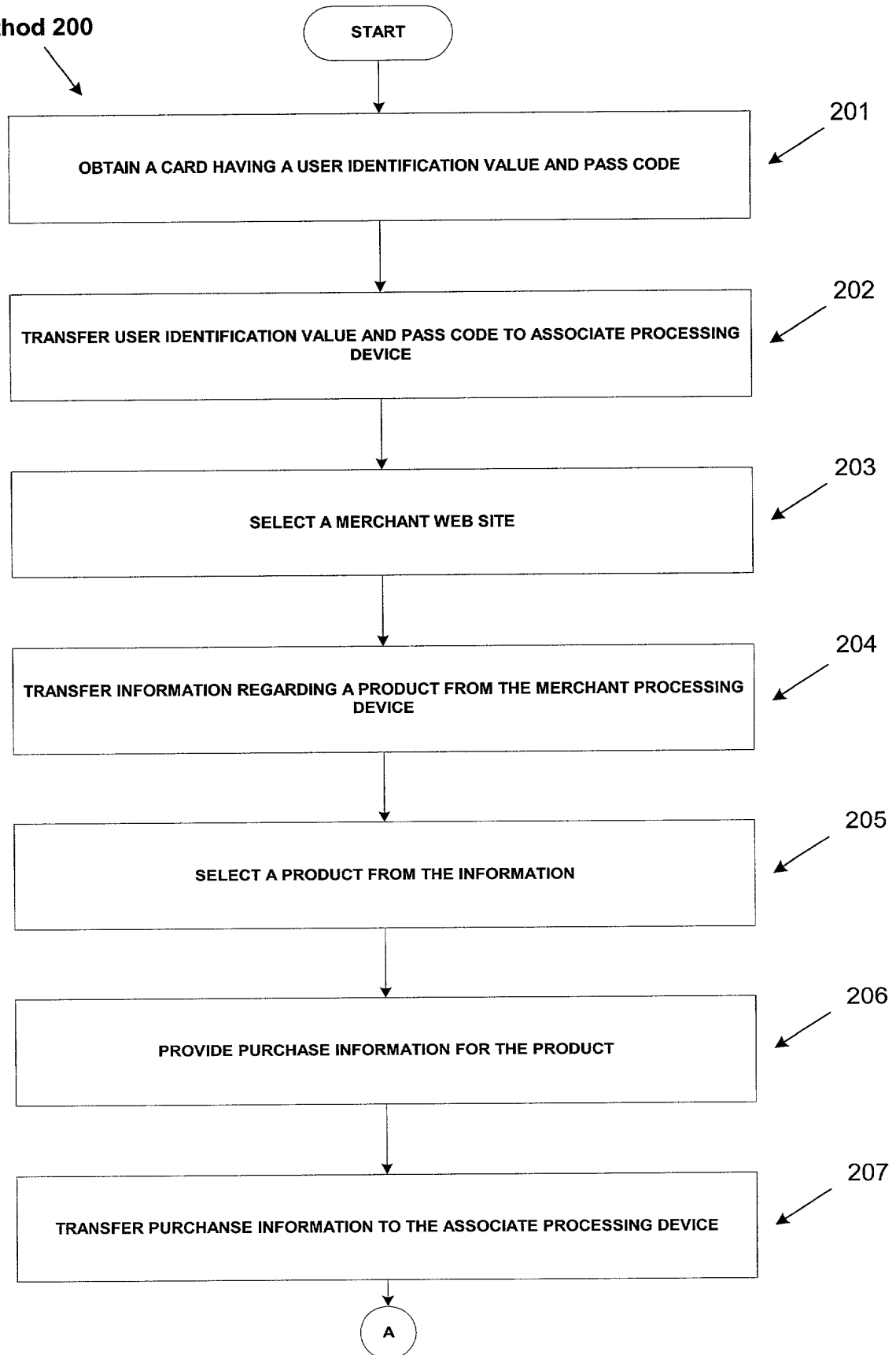


Fig. 1(c)

Title: A METHOD, SYSTEM, AND COMPUTER READABLE MEDIUM FOR FACILITATING A TRANSACTION BETWEEN A CUSTOMER, A MERCHANT AND AN ASSOCIATE

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Method 200

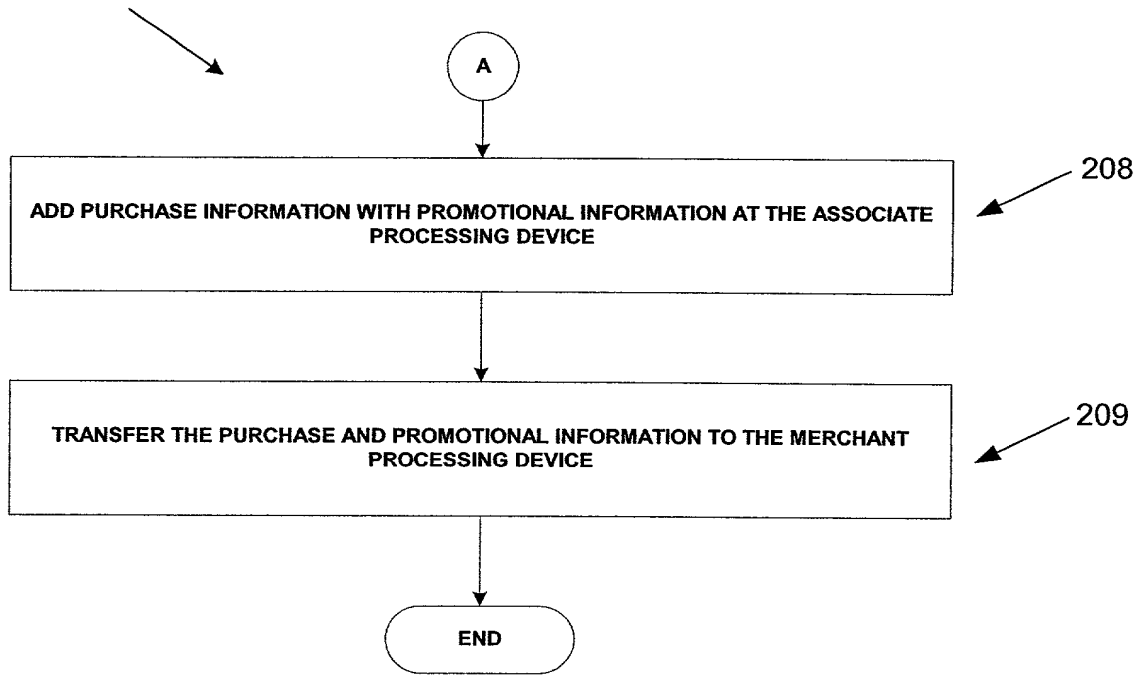


Fig. 1(d)

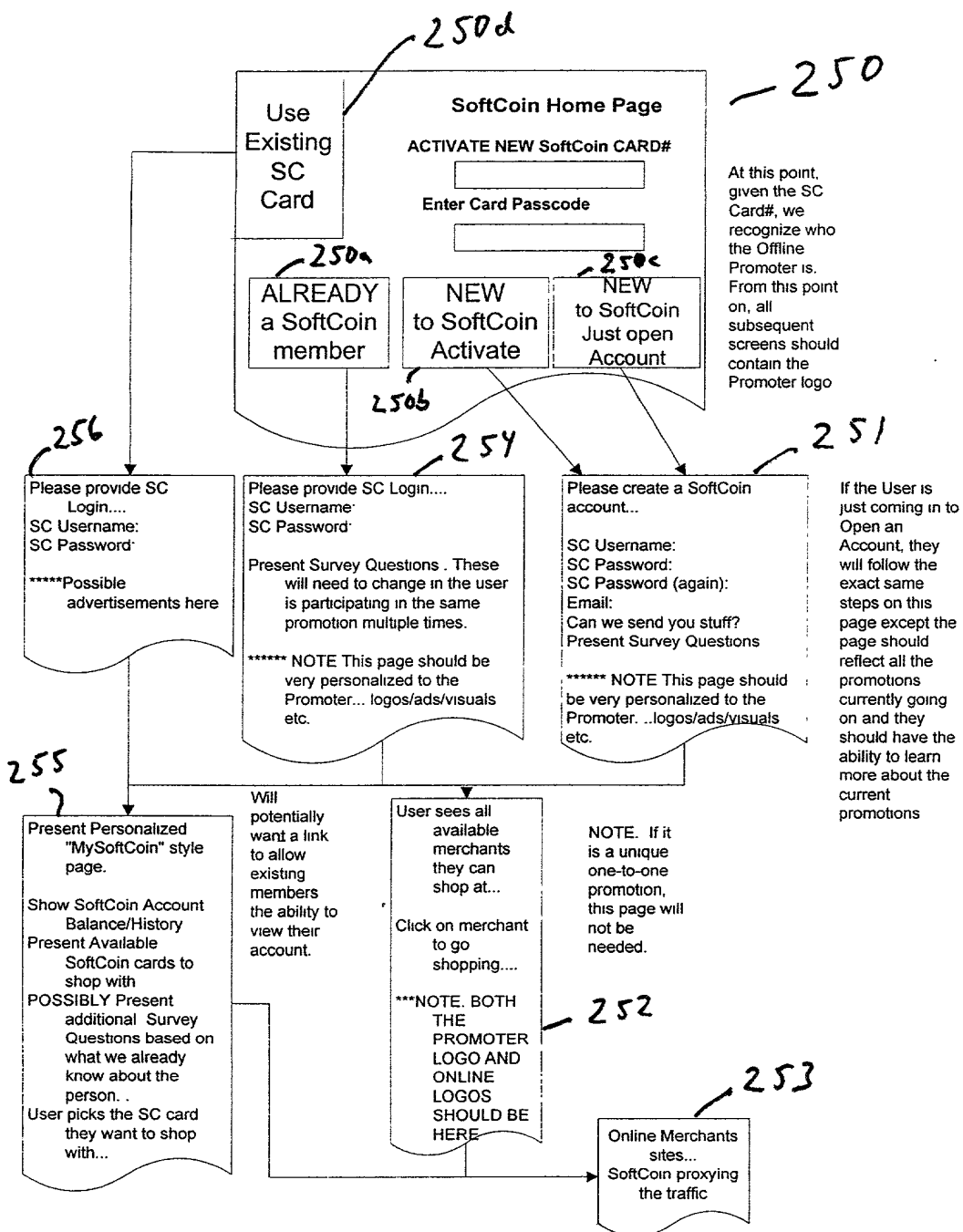


Fig. 2

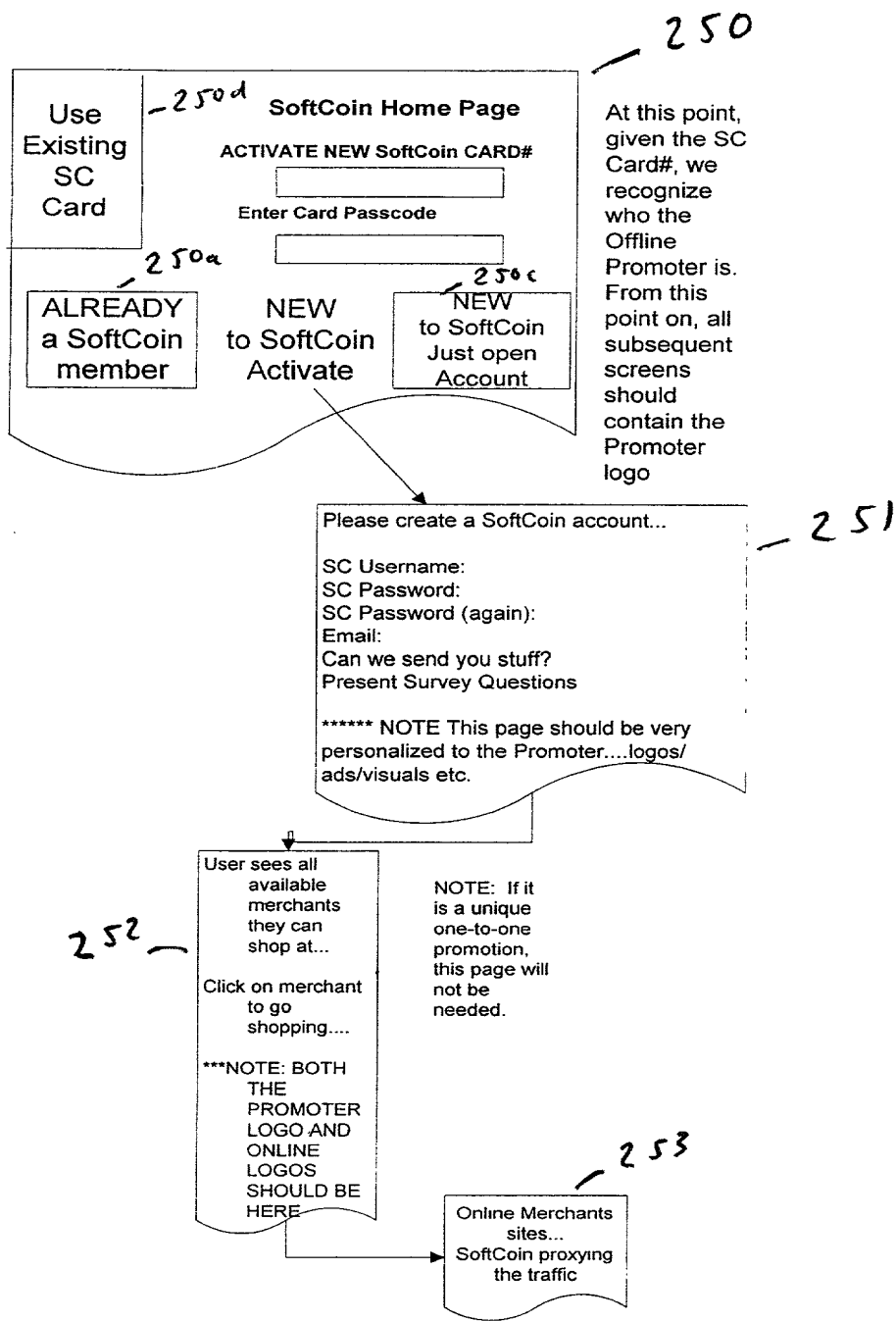


Fig. 3

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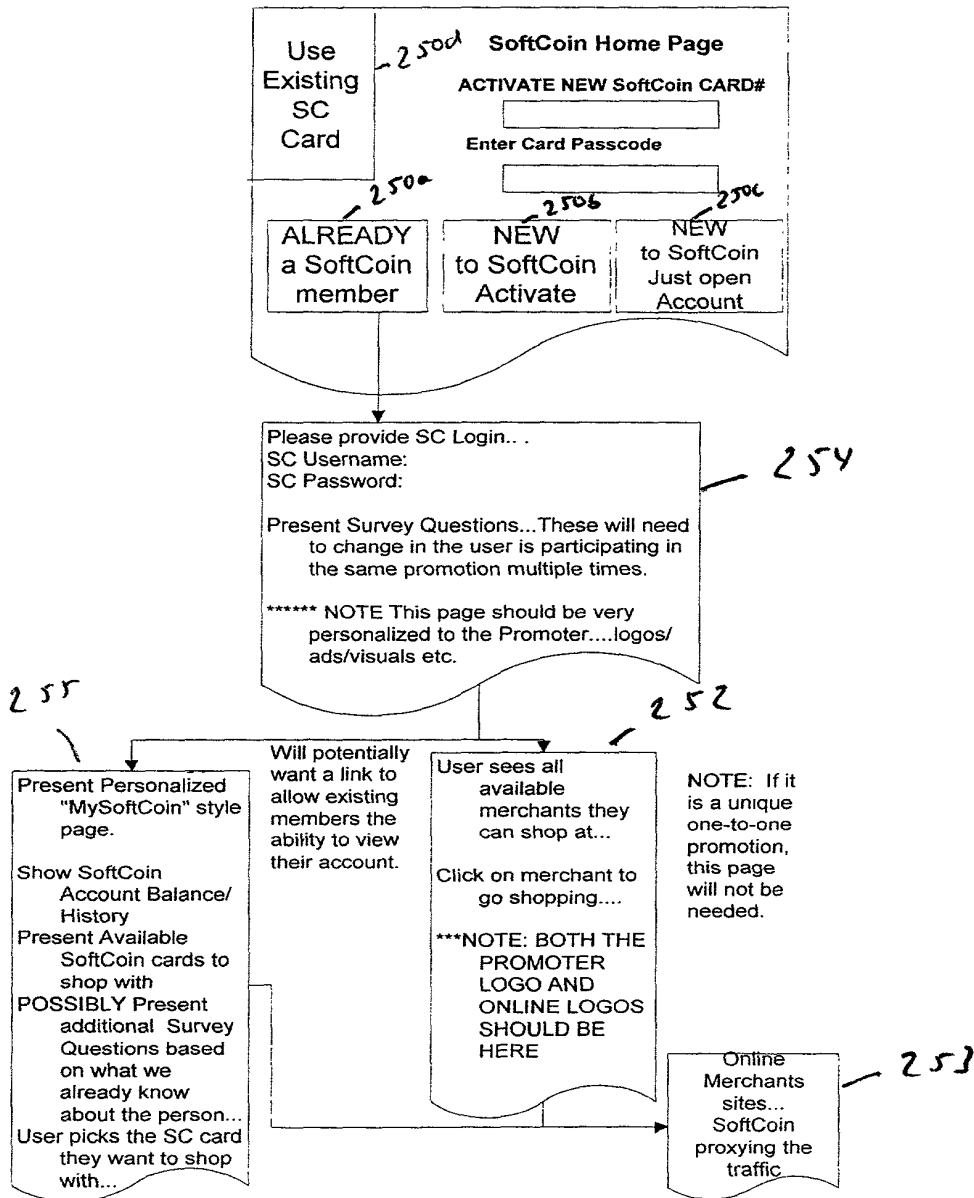


Fig. 4

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Express Mail No. FI 798 534 054 US

SC#	Promotion Name	Existing Balance	Expiration Date	Online Merchants for Shopping
XXXX	Levi's	\$15.00	12/31/1999	Amazon.com, Cdnw.com (showin
YYYY	Kellogs	\$7.55	01/23/2000	etoy's.com, games2learn.com (sho click on an icon to go shopping!

Fig. 5

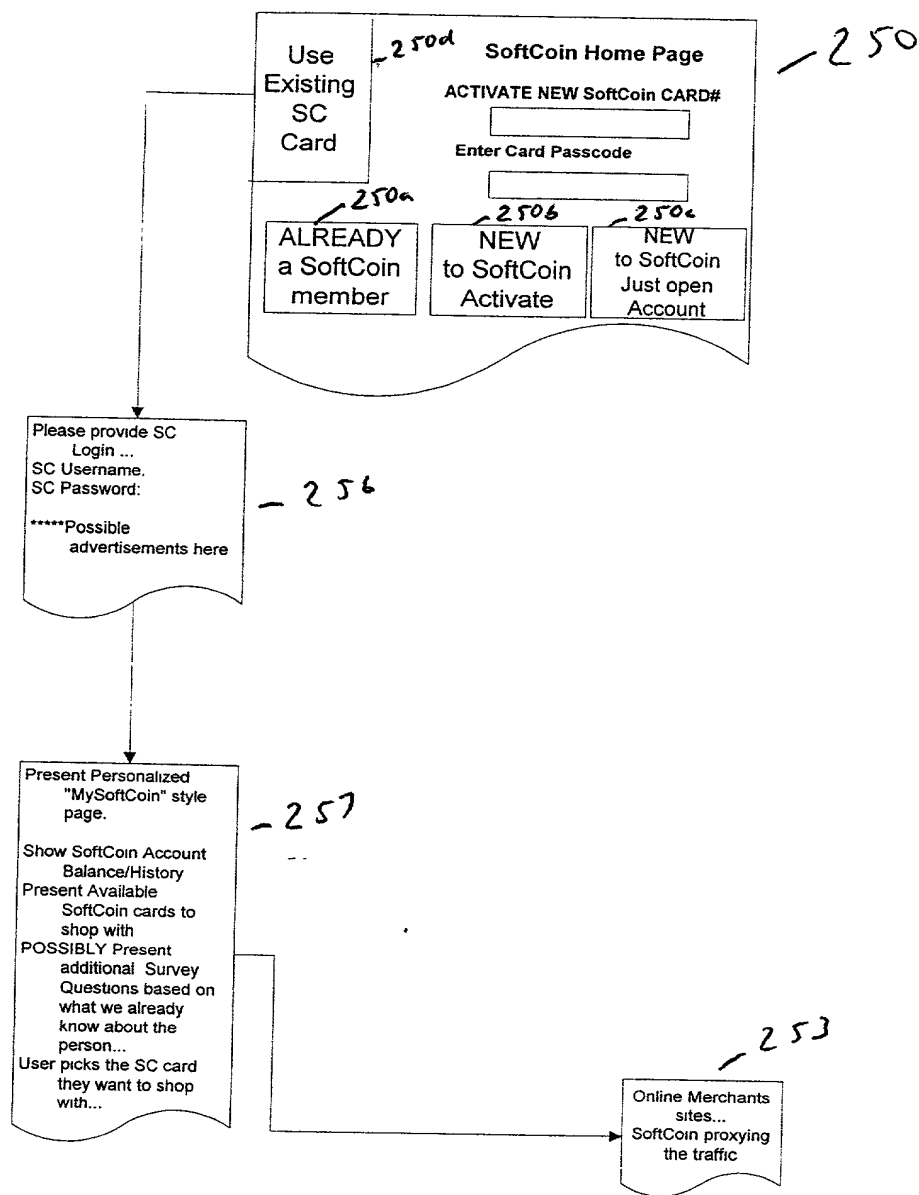


Fig. 6

Title: A METHOD, SYSTEM, AND COMPUTER READABLE MEDIUM FOR FACILITATING A TRANSACTION BETWEEN A CUSTOMER, A MERCHANT AND AN ASSOCIATE

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Filing Date: March 30, 2001

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Express Mail No.: EI 798 534 054 IIS

250

**Use
Existing
SC
Card**

250d **SoftCoin Home Page**

ACTIVATE NEW SoftCoin CARD#

Enter Card Passcode

250a
**ALREADY
a SoftCoin
member**

250b
**NEW
to SoftCoin
Activate**

250c
**NEW
to SoftCoin
Just open
Account**

251

Please create a SoftCoin account...

SC Username:
SC Password:
SC Password (again):
Email:
Can we send you stuff?
Present Survey Questions

If the User is just coming in to Open an Account, they will follow the exact same steps on this page except the page should reflect all the promotions currently going on and they should have the ability to learn more about the current promotions.

Fig. 7